

**UG-AS-1138**

**BTSS-11**

**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**Tourism and Travel Studies**

**First Semester**

**INTRODUCTION TO TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions.**

1. Write the definitions of Tourism.
2. Write a note on Sargeant Committee.
3. Explain the spiritual elements of Tourism.
4. What are the facilities expected by the tourist?
5. Define multiplier effect.

**PART B — (3 × 7 = 21 marks)**

**Answer any THREE questions.**

6. Examine the functions the ministry of tourism.
7. Assess the role of cultural tourism in India.

8. Explain the basic components of tourism.
9. Mention the various motivations for travel.
10. What is medical tourism?

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions.

11. Explain Tourism, Promotion and Marketing.
  12. Bring out the favourable and unfavourable factors identified by tourists to India.
  13. Explain the objectives of ITDC.
  14. Describe the concept of paid holiday.
  15. Explain the various types of attraction for travel and tourism.
  16. Describe the educational value of tourism.
  17. What are the Anti-Social activities?
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**UG-AS-1139**

**BTSS-12**

**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**Tourism And Travel Studies**

**First Semester**

**INDIAN TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3× 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Define Tourism
2. Intangibility
3. TTDC
4. Tourism policy proposal. 1982
5. Management constraints.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Describe the role of travelers in developing Tourism.
7. Mention importance of the Historical Tourism.
8. What are the functions of ITDC?
9. Explain the significance of the Ministry of Tourism.
10. Write a note on sustainable Tourism.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Trace the origin and growth of Tourism in India.
12. Describe the types of forms of Tourism.

13. Assess the role of the Indian Government in promoting Tourism.
  14. Describe the formation of the Ministry of Tourism.
  15. Enumerate the main trends that will shape the future Tourism Industry.
  16. What are the major travel constraints in Tourism?
  17. Explain the concept of future Tourism in India.
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**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**First Semester**

**Tourism And Travel Studies**

**ART AND ARCHITECTURE OF INDIA**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3× 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1.    Sarnath
2.    Chaitya
3.    Vimana
4.    Mandagapattu
5.    Minar

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Explain the features of Saranath stambha.
7. Describe the features of the Lomas Rishi cave.
8. What are the Sunga features in the Sanchi Stupa?
9. Explain the features of the Dharmaraja Ratha.
10. How far Humayan's Tomb served as the pioneering architecture for the Mughals?

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Evaluate the influences of foreign elements in the Mauryan Architecture.
12. Explain the characteristic features of Buddhist Architecture.
13. Evaluate the features of the Amaravati Stupa.

14. Draw and explain the architectural features of Taj Mahal.
  15. Bring out the significance of the Brihadeeswara temple at Thanjavur.
  16. Analyze the architectural marvel of the Kailasanatha temple at Kanchipuram.
  17. Assess the features of Vijayanagar gopuram.
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**UG-AS-1141**

**BTSS-21**

**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**Tourism And Travel Studies**

**Second Semester**

**GEOGRAPHY OF TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3× 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Western Ghats
2. South West Monsoon
3. Darjeeling
4. Kaziranga
5. Drip irrigation

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Give an account on the Andaman Islands.
7. How does deforestation affect the climatic conditions in India?
8. Discuss the significance of the Hill stations in Tamil Nadu.
9. Mention some of the Wild life sanctuaries in Tamil Nadu.
10. List out the types of crops in South India.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. What are the physical features of India?
12. Explain the factors influencing the climate of India.
13. Mention some of the Beach resorts in Goa.

14. Enumerate the important wild life sanctuaries in West Bengal.
  15. How far the river valley projects helps as the power generators?
  16. List out the ports and their importance in India.
  17. Explain the Geographical features of India.
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**UG-AS-1142**

**BTSS-22**

**U.G DEGREE EXAMINATION –  
JULY, 2024.**

**Tourism and Travel Studies**

**Second Semester**

**TRANSPORT SYSTEM AND TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five  
questions in 100 words**

**All questions carry equal marks**

1. Motor home rental.
2. Campervan tours.
3. Luxury cab.
4. Indrail pass.
5. Vayudoot.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five  
questions in 200 words

All questions carry equal marks

6. What do you understand by Group tours.
7. Bring out the advantages of Rail travel.
8. Assess the advantage of Air travel.
9. What do you mean by Coach travelling.
10. Write a note on Air charters.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven  
questions in 500 words

All questions carry equal marks

11. Describe the different means of land transport.
12. Assess the role of water transportation in Tourism industry.
13. Write an essay on types of trains.

14. Write about the advantages and disadvantages of water transportation.
  15. “Environmentally Friendliness is an advantage of water Transport” – Discuss.
  16. Explain the various functions of TATA and ICAP.
  17. Write about the history of transport system since ancient times.
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**U.G. DEGREE EXAMINATION –  
JULY, 2024.**

**Tourism and Travel Studies**

**Second Semester**

**COMMUNICATION AND AUTOMATION**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — ( $3 \times 3 = 9$  marks)**

**Answer any THREE questions out of Five  
questions in 100 words**

**All questions carry equal marks**

1. Call monitoring.
2. Video text.
3. LAN.
4. Tele-ticketing.
5. Satellite Ticket Printer.

PART B — ( $7 \times 3 = 21$  marks)

Answer any THREE questions out of Five  
questions in 200 words

All questions carry equal marks

6. What is the most common device linked in automation?
7. What is the primary goal of Industrial automation?
8. What are the five basic communication skills?
9. What do you mean by social communication?
10. Explain the main functions of Satellite Ticket Printer.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven  
questions in 500 words

All questions carry equal marks

11. Elaborate the role of airlines as a vendor.
12. Write an essay on Black Office Systems.
13. What do you understand Tele-Electronic Data Interchange?



14. Highlight on the purpose of Controllers.
  15. What are the advantages and disadvantages of Visual Communication.
  16. Write an essay on computer aided telephone system.
  17. What do you mean by automation? Illustrate with examples.
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**UG-AS-1144**

**BTSS-31**

**U.G. DEGREE EXAMINATION –  
JULY, 2024.**

**Tourism and Travel Studies**

**Third Semester**

**SOCIO-CULTURAL TOURISM IN INDIA**

**Time : 3 hours**

**Maximum marks : 70**

**SECTION A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five  
questions in 100 words**

**All questions carry equal marks**

1. Varnashrama Dharma
2. Kingship
3. Sabha and Samiti
4. Saptabathi
5. Guru Purab

SECTION B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five  
questions in 200 words

All questions carry equal marks

6. Write a note on the royal families of India.
7. What are the advantages of a nuclear family?
8. Point out the significance of cultural sports festivals.
9. Write a note on Jallikattu.
10. Bring out the salient features of Kohark Dance Festival.

SECTION C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven  
questions in 500 words

All questions carry equal marks

11. Write an essay about Indian cultural system with special reference to tourist ambience.
12. Write an essay on the distinctiveness of Indian fairs and festivals.

13. “Whether the institution of marriage should exist or perish” – Analyse.
  14. “National Festivals of India as a catalyst to appreciate our cultural values” – Discuss.
  15. Describe the significance of cultural festivals in India.
  16. Trace out the factors that led to the eternity of caste system in India.
  17. Write a note on the following
    - (a) Pushkar Fair of Rajasthan
    - (b) Elephant Fair of Rajasthan
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**UG-AS-1145**

**BTSS-32**

**U.G. DEGREE EXAMINATION –  
JULY, 2024.**

**Tourism and Travel Studies**

**Third Semester**

**HOSPITALITY MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 70**

**SECTION A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five  
questions in 100 words**

**All questions carry equal marks**

1. Hospitality Industry
2. Inn
3. Menu
4. Oberoi Hotels
5. Check-in

SECTION B — ( $3 \times 7 = 21$  marks)

Answer any **THREE** questions out of Five  
questions in 200 words

All questions carry equal marks

6. Write a note on the Federation of Hotel and Restaurant Association of India.
7. Give a brief note on International Hotel and Restaurant Association.
8. Give the classifications of Hotel.
9. Highlight the activities of fast food restaurants.
10. Point out the significance of Instant Reservation System.

SECTION C — ( $4 \times 10 = 40$  marks)

Answer any **FOUR** questions out of Seven  
questions in 500 words

All questions carry equal marks

11. Trace the origin and growth of Hospitality industry in India.
12. Explain the objects and functions of various types of catering establishments.

13. Write an essay about the difference departments of a hotel.
  14. Write in detail about the hotel chains of India.
  15. Access the benefits of transport catering.
  16. Enumerate the basic considerations and constraints in menu planning.
  17. Examine the various types of food services.
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**U.G. DEGREE EXAMINATION –  
JULY, 2024.**

**Tourism and Travel Studies**

**Third Semester**

**HUMAN RESOURCES MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five  
questions in 100 words**

**All questions carry equal marks**

1. Define Human resources management.
2. Write a note on Man Power Planning.
3. Point out the Significance of performance appraisal.
4. What do you mean by Job design?
5. ILO.



PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five  
questions in 200 words

All questions carry equal marks

6. State the objectives of Human Resources Management.
7. Shed light on HR Planning and Execution.
8. What is the purpose of Induction training?
9. Write a note on Job Analysis.
10. What are the basic functions of labour grievances handling Department?

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven  
questions in 500 words

All questions carry equal marks

11. Give a detailed account of the functions and responsibilities of the HR Department.
12. Describes the evolution and scope of Human resources management.
13. Explain the Components of HRM.

14. Give an account of meaning and definition of HRM.
  15. Explain the various functions of HRM.
  16. Discuss the importance of HRM.
  17. Assess the role played trade union leaders in the field of HRM.
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**U.G. DEGREE EXAMINATION — JULY 2024**

**Tourism and Travel Studies**

**Fifth Semester**

**EMERGING TRENDS IN TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1.   Locale
2.   Foreign Exchange
3.   Wine Tourism
4.   Mahaparinirvan Express
5.   Tourism Information Centers

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Point out the various components of tourism.
7. Explain MICE Tourism.
8. Outline the features of Virtual Tourism.
9. Mention the features of Palace on Wheels.
10. Examine the purpose of Jha Committee.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Analyse the various types of tourism.
12. Identify the factors that influence the growth of tourism.
13. Examine the significant features of Rural Tourism.

14. Illustrate the UNESCO Heritage sites in Tamil Nadu.
  15. Discuss the activities of ITDC.
  16. Evaluate the Social significance of Tourism.
  17. Explain the role of UNWTO in tourism industry.
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**UG-AS-1153**

**BTTSS-52**

**U.G. DEGREE EXAMINATION — JULY 2024**

**Tourism and Travel Studies**

**Fifth Semester**

**MEDICAL TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Nature of Medical Tourism
2. Medical Visa
3. Kaivaithiyam
4. Ayush
5. SPA

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks

6. Identify the scope for Medical Tourism in India.
7. Point out the advantages of Medical Insurance policy.
8. Explain the significant features of Varma Kalai.
9. Briefly mention the popular Bone and fracture care center.
10. Illustrate the Andhra Fish Therapy.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Medical Tourism has become a recurrent form of vacationing-Substantiate.
12. Analyse the popular Health Care Services providers in India.
13. Examine the significance features of Acupuncture and Acupressure.

14. Evaluate Kutralam as a popular medical tourist destination.
  15. Enumerate in detail about Herbal therapy.
  16. Explain PaatiVaithiyam with some illustrations.
  17. Discuss the importance of Shanthagiri.
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**UG-AS-1154**

**BTSS-53**

**U.G. DEGREE EXAMINATION — JULY 2024.**

**Tourism and Travel Studies**

**Fifth Semester**

**TOURISM PRODUCT**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Tourism Product.
2. Deccan Odyssey.
3. Trampling.
4. GPS.
5. Lesser-Known Areas.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Mention the various components of tourism.
7. Explain the features of Palace on Wheels.
8. How does tourism exploit the local community?
9. Write a note on the role of internet in tourism industry.
10. Indicate the purpose of the Incredible India Campaign.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Examine the various types of tourism.
12. Enumerate any two Travel Circuits in India.
13. Identify in what way tourism causes pollution?
14. Define CRS. Explain any one CRS.

15. Describe the role of TTDC in promoting tourism in Tamil Nadu.
  16. Discuss the scope of Medical Tourism in India.
  17. Explain the significance of festivals in the promotion of cultural tourism in India.
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**UG-AS-1155**

**BTSS-54**

**U.G. DEGREE EXAMINATION — JULY 2024.**

**Tourism and Travel Studies**

**Fifth Semester**

**AIR TICKETING AND FARE CONSTRUCTIONS**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — ( $3 \times 3 = 9$  marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Air India.
2. Checked Baggage.
3. Special Fare.
4. Circle Trip.
5. Customs.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five question in  
200 words.

All questions carry equal marks.

6. Highlight the types of Aircraft.
7. Explain the procedure for Excess Baggage.
8. Sketch an account on Class of Service.
9. Write a note on Mileage System.
10. Mention the various types of Passport.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Analyse the History of Indian Aviation Industry.
12. Describe the five freedoms of Air.
13. Identify the basic elements of Air Fare.
14. Examine the guidelines for Fare Constructions.

15. Explain VISA and its types.
  16. Discuss the significance of TIM.
  17. Enumerate the policy regarding children and disabled passengers in airlines.
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**UG-AS-1156**

**BTSS-55**

**U.G. DEGREE EXAMINATION –  
JULY 2024.**

**Tourism and Travel Studies**

**Fifth Semester**

**TOUR OPERATORS MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 70**

**SECTION A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

- 1. Outbound Tour Operators**
- 2. Tourist Guide**
- 3. Individual Tours**
- 4. Participant Checklist**
- 5. Travel Consultancy**

SECTION B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Outline the scope for Tour Operators.
7. Explain the significance of communication skills to a Tour Guide.
8. Sketch the features of Chicago Convention.
9. Illustrate how a tour guide address the special needs of a tourist.
10. Point out the 'negotiating rates' role of a Tour Operator.

SECTION C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Describe the steps in planning a tour.
12. Discuss the various types of Guides.
13. Identify the objectives and functions of IATO.



14. Examine the role of a tour guide.
  15. Identify the functions of Tour Manager.
  16. Analyze the elements of a package tour.
  17. Enumerate the various types of cost.
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**UG-AS-1157**

**BTTSS-61**

**U.G. DEGREE EXAMINATION — JULY 2024**

**Tourism and Travel Studies**

**Sixth Semester**

**GASTRONOMY TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of five questions in  
100 words.**

**All questions carry equal marks.**

1. Define Gastronomy Tourism.
2. Principles of Chinese cuisines.
3. Types of Buffets.
4. Prominent styles in the usage of forks and knives.
5. Tradition of fasting.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of five questions in  
200 words.

All questions carry equal marks.

6. Brief the significance of popular food festivals around the world.
7. Elaborate on the special ingredients of Mexican Cuisine.
8. Explain the different types of knives and their uses in culinary practices.
9. Discuss the various types of menus used in the hospitality industry.
10. Analyze the factors that motivate the growth of gastronomy tourism.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of seven questions in  
500 words.

All questions carry equal marks.

11. Write a detailed note on the impact of gastronomy tourism on the economy of a destination.
12. Discuss the influence of traditional British foods on global culinary practices.

13. Explain the importance of presentation techniques in culinary arts.
  14. Analyze how dining etiquette and table manners vary across different cultures.
  15. Examine the science behind food allergies and the measures taken to accommodate them in gastronomy tourism.
  16. Describe the preparation techniques and ethnic procedures involved in creating a traditional dish.
  17. Compare and contrast the culinary styles and tools used in regular cooking versus baking.
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**UG-AS-1158**

**BTTSS-62**

**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**Tourism and Travel Studies**

**Sixth Semester**

**HUMAN RIGHTS AND TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Write the definition of human rights.
2. Describe the evolution of human rights.
3. Discuss the duties of citizens in relation to human rights.
4. Explain human rights violations in tourist destinations.
5. Explain the promotion of human rights by voluntary organizations in India.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Explore civil and political rights in the context of human rights.
7. Analyze the significance of international bills, declarations, and covenants in protecting human rights.
8. Explain the importance of fundamental rights.
9. Describe crimes against women as human rights violations.
10. Discuss the challenges faced by human rights in India.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Examine the concept of economic rights and their impact on society.
12. Assess the role of national and State Human Rights Commissions (SHRC) in protecting human rights.

13. Elaborate on the importance of Amnesty International in advocating for human rights worldwide.
  14. Describe the prevalence of child labor as a human rights issue and suggest solutions.
  15. Discuss the role of voluntary organizations in promoting human rights education and awareness in India.
  16. Explain the significance of the Universal Declaration of Human Rights in shaping international human rights standards.
  17. Analyze the impact of human rights violations on marginalized communities and suggest measures for their protection.
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**U.G. DEGREE EXAMINATION —  
JULY 2024.**

**Tourism and Travel Studies**

**Sixth Semester**

**HERITAGE MANAGEMENT**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of Five questions in  
100 words.**

**All questions carry equal marks.**

1. Define heritage management.
2. Describe the criteria for fixing a World Heritage Site by UNESCO.
3. Discuss the steps involved in the protection, conservation, and preservation of heritage monuments.
4. Explain the recent trends in heritage management.
5. Define tangible and intangible heritage.



PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of Five questions in  
200 words.

All questions carry equal marks.

6. Trace the evolution of Indian culture and its significance.
7. Elaborate on the role of national and international heritage organizations in heritage management.
8. Describe Indian natural heritage, including wildlife sanctuaries, national parks, and hill stations.
9. Explain the significance of music, dance and folk art in Indian heritage.
10. Discuss the importance of museums and art galleries in preserving cultural heritage.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of Seven questions in  
500 words.

All questions carry equal marks.

11. Discuss the types of heritage properties and provide examples.
12. Explain the protection and conservation of Indian natural heritage, including forests, hills and beaches.

13. Analyze the role of UNESCO, ICOMOS, ASI and INTACH in heritage management.
  14. Describe the significance of religious centers, handicrafts, and handlooms in Indian heritage.
  15. Discuss the challenges faced in heritage management and suggest strategies for overcoming them.
  16. Write about the tangible and intangible heritage from different regions of India.
  17. Bring out the importance of preserving and promoting heritage for future generations.
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**UG-AS-1160**

**BTTSS-64**

**U.G. DEGREE EXAMINATION — JULY 2024**

**Tourism and Travel Studies**

**Sixth Semester**

**INTERNATIONAL TOURISM**

**Time : 3 hours**

**Maximum marks : 70**

**PART A — (3 × 3 = 9 marks)**

**Answer any THREE questions out of five questions in  
100 words.**

**All questions carry equal marks.**

1. Explain the different motivation for travel.
2. Explain the role of IATA in the tourism industry.
3. What are the current issues in international tourism and how do they impact travel trends?
4. Describe the environmental and health hazards associated with tourism.
5. Explain the economic benefits of tourism as highlighted in the Manila Declaration.

PART B — ( $3 \times 7 = 21$  marks)

Answer any THREE questions out of five questions in  
200 words.

All questions carry equal marks.

6. How do travel accounts contribute to understanding the history of travel?
7. Discuss the objectives and function of WTO.
8. Analyze the changing trends and cost factors influencing travel duration.
9. Brief the social and economic impacts of tourism, emphasizing regional development.
10. Discuss the significance of human rights in the context of tourism-related crimes.

PART C — ( $4 \times 10 = 40$  marks)

Answer any FOUR questions out of seven questions in  
500 words.

All questions carry equal marks.

11. Trace the evolution of annual holidays and their significance in modern travel.
12. Explain the role of the United Nations in promoting sustainable tourism practices.

13. Analyze the challenges posed by pollutions in popular tourist destinations.
  14. Evaluate the economic benefits of tourism in maintaining a favorable balance of payments.
  15. Describe the social impact of tourism, with reference to the displacement of indigenous populations.
  16. How can international organizations collaborate to combat human trafficking in the tourism sector?
  17. Discuss the importance of cultural sensitivity in the promotion of tourism.
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